

BRAINSTORMING FUN

GETTING IT DONE SERIES 5

Welcome to our 4th Video in our 'Getting it Done!' Video Series

I just wanted to talk to you a little about 'Brainstorming'. I will explain what this is just in case you haven't heard of brainstorming before.

Brain storming is where you spend a short amount of time generating creative ideas and solutions. It is usually in a group but works very well individually too.

You have to think out loud and write down as many ideas as possible, no matter how outlandish or bizarre the idea may seem.

You must not analyze or criticize the idea until the brainstorm is over. After the session you can then evaluate the ideas and sometimes reduce them to an achievable outcome.

We will be using brainstorming a lot in the 12wba program. It is a very powerful way to step up your thinking and an easy way to come up with new ideas or solutions. I believe whenever you are doing something for the first time or looking for a solution Brainstorming is the way to go.

I have a PDF 'Done for you Sheet' in this home page with the rules of Brainstorming. There are not many rules because we want lots of creative thinking happening so have a quick read of that sheet.

Let me tell you when you get used to Brainstorming you will have lots of fun and won't want to stop.

Module 1 will be released really soon and we will be setting up our foundations for profit.

Talk soon