

# RULES OF BRAINSTORMING

- 1) It can be one person or many. The more the merrier!
- 2) Write down everything that comes to mind good or bad.
- 3) Don't talk or think about each item. Just write items down as they come to you.
- 4) Do it at fast pace! So you get all items down.
- 5) Don't filter by expense or time. Everything gets written down.